

TIIM 2010 - SCHEDULE

Code	Date/Time	Article	Section No.	CONF Room No.	Paid by
TIIM10-077	16/06/10 13:30 - 15:30	STRATEGIC ALLIANCES PERFORMANCE ENHANCING BY KNOWLEDGE INNOVATION	1	2	Hsiao-Chen Chang
TIIM10-230	16/06/10 13:30 - 15:30	INTERACTIONS BETWEEN BURNOUT SYNDROME, ATTENTION AND PERCEPTION, LEARNING STYLES, SUSCEPTIBILITY TO STRESS AND FEATURES OF PERSONALITY AMONG POLISH MANAGERS	1	2	Katarzyna Iwanicka
TIIM10-243	16/06/10 13:30 - 15:30	TARIFF GROUPS AS A BASIS OF FINANCING OF HIGHER EDUCATION INSTITUTIONS/PROGRAMS	1	2	Dušan Lesjak
TIIM10-273	16/06/10 13:30 - 15:30	THE EFFECTIVENESS OF E-MAIL REFERENCE SERVICES OF MALAYSIAN ACADEMIC LIBRARIES IN FACILITATING E-LEARNING	1	2	Zulkharnain Yusoff
TIIM10-291	16/06/10 13:30 - 15:30	THE STUDY OF THE EMPLOYEE USE E-LEARNING BEHAVIOR OF INFLUENCING FACTORS ON MULTI-LEVEL ANALYSIS: THE BASIS OF UTAUT MODEL	1	2	Pei-Wen Liao
TIIM10-298	16/06/10 13:30 - 15:30	HUMAN CAPITAL SCENARIO ANALYSIS FOR PERFORMANCE ANALYSIS AND MANAGEMENT	1	2	Marko Kesti
TIIM10-072	16/06/10 13:30 - 15:30	WATER FOOTPRINT AN INDICATOR TO MANAGE WATER RESOURCE. A CASE OF ITALIAN OLIVE OIL	2	3	Giovanni Lagioia
TIIM10-185	16/06/10 13:30 - 15:30	THE EFFECTS OF THE HRM DEPARTMANT'S ROLE ON ORGANIZATION COMPETITIVE	2	3	Han-Jen Niu
TIIM10-217	16/06/10 13:30 - 15:30	A FUZZY QUALITY FUNCTION DEPLOYMENT CONSTRUCTING MODEL FOR PRODUCT PLANNING	2	3	Wen Chang Ko
TIIM10-227	16/06/10 13:30 - 15:30	FIRM SIZE, CORE COMPETENCES, FIRMS INTERNATIONALIZATION AND PERFORMANCE: AN EMPIRICAL STUDY	2	3	Li-Chi Yang
TIIM10-268	16/06/10 13:30 - 15:30	DOES GENDER EXPLAIN FINANCIAL PERFORMANCE? CASE OF WARSAW STOCK EXCHANGE LISTED COMPANIES	2	3	Mariusz Kicia
TIIM10-290	16/06/10 13:30 - 15:30	A STUDY OF THE MULTIPLE-SOURCE FEEDBACK FOR GENERAL COMPETENCE AND CORE COMPETENCE PERFORMANCE EVALUATION OF TAIPEI 101	2	3	Pei-Wen Liao
TIIM10-082	16/06/10 13:30 - 15:30	RESEARCH AND DEVELOPMENT AND MANUFACTURING TRADE	3	4	Štefan Bojnec

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TIIM10-084	16/06/10 13:30 - 15:30	THE USE OF GOVERNANCE MECHANISMS IN THE CONTEXT OF OPEN INNOVATION: A STUDY OF CONVENIENCE STORE INDUSTRY IN TAIWAN	3	4	Kuo-Nan Hsieh
TIIM10-090	16/06/10 13:30 - 15:30	CUSTOMERS' RESPONSES AND THE FORMATION OF A DOMINANT DESIGN: THE EARLY MP3 INNOVATION EVOLUTION	3	4	Yi-Nung Peng
TIIM10-175	16/06/10 13:30 - 15:30	THE INNOVATION IN MODELLING THE IMPORT DEMAND	3	4	Juang-Horng Chueh
TIIM10-266	16/06/10 13:30 - 15:30	ACCEPTABILITY OF WIND POWER	3	4	Tomi Mäkipelto
TIIM10-012	16/06/10 13:30 - 15:30	SERVICE-ORIENTED ELECTRONIC TOWNSHIP GOVERNANCE: CASE STUDY ON STREET LIGHT MAINTENANCE SYSTEM IN TAIWAN	7	5	Hui-Fun Yu
TIIM10-086	16/06/10 13:30 - 15:30	LUXURY IN INFORMATION AND COMMUNICATION TECHNOLOGY PRODUCTS	7	5	Weichen Teng
TIIM10-159	16/06/10 13:30 - 15:30	DEVELOPING THE RESEARCH MODEL OF INTERNET BANKING CUSTOMERS' LOYALTY	7	5	Szu-Yuan Sun
TIIM10-212	16/06/10 13:30 - 15:30	A STRATEGIC ANALYSIS OF THE COMPANIES OPERATING IN THE ICT SALES AND DISTRIBUTION CHANNEL: THE EUROPEAN CASE	7	5	Alessia Ciappini
TIIM10-292	16/06/10 13:30 - 15:30	DEVELOPMENT OF A THEORETICAL FRAMEWORK AND MANAGEMENT INFORMATION SYSTEM FOR PRISON MANAGEMENT	7	5	Sastry Musti
TIIM10-322	16/06/10 13:30 - 15:30	IMPROVEMENT OF THE CUSTOMER FOCUS – THEORETICAL MODEL OF THE CUSTOMER PERCEIVED VALUE	7	5	Pekka Kess
TIIM10-050	16/06/10 13:30 - 15:30	BRAND PERSONALITY AND PSYCHOGRAPHIC APPROACH FOR PARTY IDENTIFICATION, VOTING BEHAVIOR, AND VOTING INTENTION	8	6	Kevin Kuan-Shun Chiu
TIIM10-066	16/06/10 13:30 - 15:30	A GENERAL APPROACH TO UNCERTAIN MULTIPLE ATTRIBUTE DECISION MAKING	8	6	Quan Zhang
TIIM10-085	16/06/10 13:30 - 15:30	DEVELOPING AN ECONOMIC COST MODEL FOR A SUPPLY CHAIN	8	6	Navee Chiadamrong

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TIIM10-127	16/06/10 13:30 - 15:30	LOYALTY- BASED CUSTOMER RELATIONSHIP MANAGEMENT	8	6	Chin Li Tseng
TIIM10-284	16/06/10 13:30 - 15:30	GREEN CLOTHING AND ECO-FASHION: A GROWING SUSTAINABLE MARKET FOR SME'S	8	6	Naila Aajaz
TIIM10-308	16/06/10 13:30 - 15:30	REGIONAL DIFFUSION FOR TIED PRODUCTS IN GREEN CONSCIOUS CONSUMERS	8	6	Yenming Chen
TIIM10-134	16/06/10 13:30 - 15:30	INNOVATION TRIGGERS AND ROLE OF INDIAN EDUCATIONAL INSTITUTES	9	7	Harish Joshi
TIIM10-177	16/06/10 13:30 - 15:30	A KM MODEL FOR ORGANIZATIONAL COMPETITIVENESS: VALIDATION THROUGH A CASE STUDY IN HIGHER EDUCATION	9	7	Zheng-Xian Huang
TIIM10-178	16/06/10 13:30 - 15:30	FACTORS INFLUENCING DESTINATION IMAGE FORMATION WITH THEIR IMPACTS ON BEHAVIORAL INTENTIONS	9	7	Ai-Chueh Chang
TIIM10-193	16/06/10 13:30 - 15:30	ORGANIZATIONAL TRUST – A CRITICAL REVIEW OF THE EMPIRICAL RESEARCH	9	7	Joanna Paliszkievicz
TIIM10-199	16/06/10 13:30 - 15:30	REDUCING COMPETENCE GAP WITH THE HELP OF PROFESSIONAL CONSULTANTS	9	7	Urszula Skurzynska-Sikora
TIIM10-321	16/06/10 13:30 - 15:30	MANAGING INTELLECTUAL CAPITAL AND R&D KNOWLEDGE IN THE SUCCESSFUL RESEARCH UNITS IN THAILAND	9	7	Haruthai Numprasertchai
TIIM10-073	16/06/10 15:50 - 17:30	ENVIRONMENTAL MANAGEMENT OF AN INDUSTRIAL SECTOR: THE CASE OF ITALIAN DRINKING WATER SUPPLY	8	2	Giovanni Lagioia
TIIM10-093	16/06/10 15:50 - 17:30	ENVIRONMENTAL MANAGEMENT FOR CULTURAL EVENTS: CASE STUDY FROM APULIA REGION, ITALY	8	2	Teodoro Gallucci
TIIM10-098	16/06/10 15:50 - 17:30	ONTOLOGY-BASED REASONING FOR CONTEXT-AWARENESS ENVIRONMENT	8	2	Sung-Shun Weng
TIIM10-226	16/06/10 15:50 - 17:30	THE EFFECTS OF MOBILE ADS, ADS VALUES AND PRIVACY PROTECTION ON CONSUMER ADOPTION INTENTION	8	2	Li-Chi Yang

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TIIM10-312	16/06/10 15:50 - 17:30	OPPORTUNITIES IN THE MARKETS FROM TECHNOLOGY AND LOGISTICS POINTS OF VIEW	8	2	Josu Takala
TIIM10-099	16/06/10 15:50 - 17:30	MARKET REACTION TO THE RATING REPORTS WITH MIXED OR CONSISTENT FOLLOW-UPS: A PRICE AND TRADING BEHAVIOR ANALYSIS	6	3	Fu-Cheng Fang
TIIM10-102	16/06/10 15:50 - 17:30	DOES INFORMATION VALUE OF THE ANALYSTS' STOCK RECOMMENDATIONS STILL EXIST?	6	3	Yi-Hsien Wang
TIIM10-107	16/06/10 15:50 - 17:30	STOCK MARKET RETURNS, SYSTEMATIC RISKS, AND CORPORATE CHARACTERISTICS IN THE TAIWAN STOCK EXCHANGE MARKET AROUND THE BEARISH-BULLISH TURNING POINTS	6	3	Jung Chung Tsao
TIIM10-112	16/06/10 15:50 - 17:30	INVESTOR SENTIMENTS AS THE CONDITIONING INFORMATION IN ASSET PRICING MODEL DURING THE BULLISH AND BEARISH PERIODS IN TAIWAN STOCK EXCHANGE	6	3	Luo-Chiun Tian
TIIM10-252	16/06/10 15:50 - 17:30	AN ANALYSIS OF DEMAND FOR LIFE INSURANCE – PROFITABILITY REGIONS. AN EMPIRICAL STUDY	6	3	Adam Sliwinski
TIIM10-083	16/06/10 15:50 - 17:30	EXPORT MULTIPLIERS AND THE DEFENCE SECTOR SUPPLY IN RETURN EXPORT MANAGEMENT	5	4	Štefan Bojnec
TIIM10-122	16/06/10 15:50 - 17:30	CHALLENGES OF COLLABORATIVE PRODUCT DEVELOPMENT IN HIGH-TECH COMPANY ENVIRONMENT	5	4	Anyanitha Distanont
TIIM10-246	16/06/10 15:50 - 17:30	A DOUBLE SCREENING PROCEDURE FOR MELAMINE INSPECTION	5	4	Shih-hsiung Lo, Hsien-Tang Tsai
TIIM10-265	16/06/10 15:50 - 17:30	AN INVESTIGATION ON IMPORTANCE OF INTEGRATING ASSEMBLY DETAILS WITH MACHINING OPERATIONS IN CELL FORMATION PROBLEM	5	4	Jamal Aliabadi
TIIM10-289	16/06/10 15:50 - 17:30	AN IMPLEMENTATION ON IMPROVING EFFICIENCY AND ANONYMOUS KEY PAIR FOR THE VEHICULAR AD HOC NETWORK	5	4	Lu Chei Chung
TIIM10-008	16/06/10 15:50 - 17:30	IMPACT OF TQM IMPLEMENTATION ON PROFITABILITY: A REVIEW	2	5	Jha U.C
TIIM10-071	16/06/10 15:50 - 17:30	MODELING THE EVALUATION OF BUSINESS EXTERNAL COMPETITIVE CAPABILITIES	2	5	Chinho Lin

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TIIM10-168	16/06/10 15:50 - 17:30	THE ROLES OF QUALITY, MARKETING AND KNOWLEDGE SYSTEM IN BUSINESS COMPETITIVENESS	2	5	Kwan Pay Yee
TIIM10-220	16/06/10 15:50 - 17:30	EMOTIONAL INTELLIGENCE AND ORGANISATIONAL CITIZENSHIP BEHAVIOUR OF MIDDLE MANAGEMENT EMPLOYEES IN THE MANUFACTURING SECTOR: AN EMPIRICAL ANALYSIS	2	5	Susan Tee Suan Chin
TIIM10-249	16/06/10 15:50 - 17:30	A STUDY OF INTER-ORGANIZATION INFORMATION SYSTEMS PERFORMANCE EVALUATION: BALANCE SCORECARD APPROACH	2	5	Yi-Hui Liang
TIIM10-287	16/06/10 15:50 - 17:30	ASSESSING COST OF QUALITY IN A PLASTICS INJECTION MOLDING COMPANY: A CASE STUDY	2	5	Promptorn Poowadin
TIIM10-054	16/06/10 15:50 - 17:30	E-COMMERCE - CUSTOMER AND DIGITAL NATIVE GENERATION PROTECTION AND NEW MARKET OPPORTUNITY	4	6	Augusto Sebastio
TIIM10-109	16/06/10 15:50 - 17:30	THE IMPACTS OF COOPERATION AND COMPETITION ON SUBSIDIARY'S CAPABILITIES BUILDING: AN EMPIRICAL STUDY OF FOREIGN SUBSIDIARIES IN TAIWAN	4	6	Ya-Jung Wu
TIIM10-200	16/06/10 15:50 - 17:30	INFORMATION USE AND ORGANIZATIONAL CULTURE OF MALAYSIAN EXPORTERS	4	6	Maimun Simun
TIIM10-236	16/06/10 15:50 - 17:30	DETERMINING THE IMPACT OF LOGISTICS FACTORS ON THE ELECTRICAL AND ELECTRONICS INDUSTRY IN THAILAND BASED ON DIFFERENT SIZES OF THE FIRMS	4	6	Navee Chiadamrong
TIIM10-248	16/06/10 15:50 - 17:30	ROLE OF HIGHER EDUCATIONAL CLASSIFICATION AND STANDARDIZATION ENHANCING GLOBAL COMPETITIVENESS	4	6	Suphattra Ketsarapong
TIIM10-087	16/06/10 15:50 - 17:30	THE USE AND IMPORTANCE OF STRATEGIC KNOWLEDGE MANAGEMENT ENABLERS IN MALAYSIAN PUBLIC HIGHER EDUCATION INSTITUTIONS	10	7	Sharimllah Devi
TIIM10-105	16/06/10 15:50 - 17:30	THE IMPACT OF THE INFECTIOUS DISEASES OUTBREAK ON BIOTECHNOLOGY STOCK PERFORMANCE	10	7	Fu-Ju Yang
TIIM10-137	16/06/10 15:50 - 17:30	RISK MANAGEMENT OF A BIO-TECHNOLOGY BASED COMPANY: APPLYING SYSTEMATIC REISK MANAGEMENT METHODOLOGY INTO AN AGRI-PRODUCT PRODUCTION SYSTEM	10	7	Pekka Kess
TIIM10-277	16/06/10 15:50 - 17:30	ADOPTION OF ISLAMIC BANKING AS AN INNOVATIVE BANKING SERVICE IN THE RURAL REGIONS OF MALAYSIA: A CONCEPTUAL FRAMEWORK	10	7	Seethaetchumy Thambiah

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TIIM10-311	16/06/10 15:50 - 17:30	DEVELOPING THE SUBSTATION MAINTENANCE PROCESS OF AN ELECTRICITY DISTRIBUTION COMPANY WITH MANAGEMENT SYSTEM RENEWAL	10	7	Tuomas Takala
TIIM10-104	17/06/10 13:50 - 15:30	A STUDY OF THE EFFECTS OF GREEN SUPPLY CHAIN PRACTICES ON ENVIRONMENTAL MANAGEMENT PERFORMANCE-A MODERATOR OF TOTAL QUALITY ENVIRONMENTAL MANAGEMENT	8	2	Ru-Jen Lin
TIIM10-131	17/06/10 13:50 - 15:30	A SUSTAINABLE MODEL (RAMOLAP) FOR DATA INTEGRATION AND DATA ANALYZES IN BUSINESS INTELLIGENCE	8	2	Saeed Ghasemi
TIIM10-136	17/06/10 13:50 - 15:30	TOURISM, ENTERPRISE DEVELOPMENT AND MULTINATIONAL ENTERPRISE	8	2	Yi-ling Chen
TIIM10-191	17/06/10 13:50 - 15:30	FACTORS FOR WEAPON SELECTION: THE CASE OF ARMY ASSAULT RIFLES	8	2	Chujej Chansa-ngavej
TIIM10-259	17/06/10 13:50 - 15:30	A SURVEY OF SUPPLIER-CUSTOMER COLLABORATION AND MANAGEMENT IN THE THAI AUTOMOTIVE INDUSTRY	8	2	Rapee Kanchana
TIIM10-094	17/06/10 13:50 - 15:30	DECOMPOSING PROFIT AND PRODUCTIVITY CHANGE IN DATA ENVELOPMENT ANALYSIS: AN APPLICATION OF TAIWAN SEMICONDUCTOR INDUSTRY	2	3	Tzu-Wei Lin
TIIM10-096	17/06/10 13:50 - 15:30	BRAND BENEFITS AND PERVEIVED RISK AS ANTECEDENTS OF QUALITY-VALUE-BEHAVIOR IMTENTION OF ONLINE TRAVEL PROUDUCT	2	3	Kuan-Yang Chen
TIIM10-221	17/06/10 13:50 - 15:30	THE CONCEPT OF EXPERT SYSTEM FOR EVALUATION AND SELECTION OF WEBSITES	2	3	Witold Chmielarz
TIIM10-244	17/06/10 13:50 - 15:30	APPLYING PROJECT MANAGEMENT TO EVENT PROJECTS - A PRACTICAL STUDY	2	3	Samuel Y. Ruan
TIIM10-274	17/06/10 13:50 - 15:30	AUTONOMOUS MAINTENANCE USING TOTAL PRODUCTIVE MAINTENANCE APPROACH: A CASE STUDY OF SYNTHETIC WOOD PLANK FACTORY	2	3	Ratapol Wudhikarn
TIIM10-101	17/06/10 13:50 - 15:30	TO FORMULATE THE INNOVATIVE MARKETING STRATEGIES FOR EXPORTING AGRICULTURAL PRODUCTS – CASE STUDY OF “SHIE RICE” IN TAICHUNG CITY, TAIWAN, ROC	3	4	Kuan Rong Ho
TIIM10-143	17/06/10 13:50 - 15:30	A STUDY OF AUSTRALIAN INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) INNOVATION MANAGEMENT AND THE I-CAN TOOL	3	4	Geoff Skinner

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TIIM10-208	17/06/10 13:50 - 15:30	OUT-INNOVATING THE INNOVATORS: REPLICATION AND SUCCESS OF LOW-COST CARRIER MODEL IN INDIA	3	4	Yasser Mahfooz
TIIM10-223	17/06/10 13:50 - 15:30	EXPLOITATION, EXPLORATION, AND KNOWLEDGE: A DYNAMIC AND LEARNING STRATEGY FOR A BETTER SIX SIGMA PERFORMANCE MODEL	3	4	Chinho Lin
TIIM10-260	17/06/10 13:50 - 15:30	PROJECT MANAGEMENT PRACTICES AND INNOVATION CAPABILITIES: A CONCEPTUAL FRAMEWORK AND RESEARCH PROPOSITIONS	3	4	Rong-Huei Chen
TIIM10-216	17/06/10 13:50 - 15:30	AN APPLICATION OF PROJECT MANAGEMENT FRAMEWORK IN PRODUCT DEVELOPMENT: CASE STUDY: BICYCLE MANUFACTURER	4	5	Yuan Ho Chen
TIIM10-218	17/06/10 13:50 - 15:30	INTELLECTUAL CAPITAL MEASUREMENT AS A BENCHMARK TOOL OF LISTED COMPANIES: IMPLICATIONS ON COMPETITIVENESS	4	5	Narongsak Comepa
TIIM10-271	17/06/10 13:50 - 15:30	AN EMPIRICAL SURVEY TO VERIFY THE PROBLEMS OF TAIWAN'S DEFENSE SCIENCE AND TECHNOLOGY POLICY	4	5	Cheng-Kang Yuan
TIIM10-294	17/06/10 13:50 - 15:30	POLISH COMPANIES' BEHAVIOR IN TIME OF GLOBAL CRISIS – RESEARCH VIEW	4	5	Malgorzata Porada - Rochon
TIIM10-310	17/06/10 13:50 - 15:30	CREATING SUPPORTING DATA FOR DECISION MAKING BY USING A SENSE AND RESPOND METHOD	4	5	Josu Takala
TIIM10-052	17/06/10 13:50 - 15:30	ROBUST SOLUTION FOR CORRELATED MULTIRESPONSE EXPERIMENTAL DESIGN	12	6	Zhen He
TIIM10-172	17/06/10 13:50 - 15:30	THE ROLE OF THE DIVINE PROPORTION AS A DECISION SUPPORT IN THE PLANNING OF CRANIOFACIAL SURGERY	12	6	Yao Shieh
TIIM10-263	17/06/10 13:50 - 15:30	APPLICATION TSP-TOUR WITH A PERFORMANCE INDICATOR FOR HOTEL WEBSITES AGENT	12	6	Pattanapong Ariyasit
TIIM10-299	17/06/10 13:50 - 15:30	COMPLEXITY IN AN ORDER HANDLING PROCESS – A CASE STUDY IN HIGH TECH BUSINESS	12	6	Hanna Kropsu-Vehkapera
TIIM10-307	17/06/10 13:50 - 15:30	SIMULATIN MODELING TO DETERMINE THE OPTIMAL SEQUENCING OF AGVS FOR AN AUTOMOTIVE ASSEMBLY LINE	12	6	Roongrat Pisuchpen

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TIIM10-051	17/06/10 13:50 - 15:30	AN EXPLORATORY STUDY OF HUMAN RESOURCE MANAGEMENT PRATICES IN AN OVERSEAS JAPANESE FIRM. ARE THERE ANY BARRIERS TO ADOPTING THE JAPANESE HRM PRACTICES?	11	7	Garry Tan
TIIM10-056	17/06/10 13:50 - 15:30	THE RELATIONSHIP BETWEEN ORGANIZATIONAL CULTURE AND JOB OUTCOMES: A LITERATURE REVIEW AND RESEARCH AGENDA	11	7	Shanthi Nadarajah
TIIM10-152	17/06/10 13:50 - 15:30	EXPLOITING ENTERPRISE-UNIVERSITY COOPERATION IN THE INTERNATIONLIZATION PROCESS OF SME	11	7	Pekka Kess
TIIM10-156	17/06/10 13:50 - 15:30	A STUDY OF THE PRACTICE OF SUPPLY CHAIN MANAGEMENT OF MNCS' OVERSEAS SUBSIDIARIES	11	7	Hsiao-Wen Lin
TIIM10-281	17/06/10 13:50 - 15:30	MANAGERS DEVELOPMENET AND EDUCATION IN CULTURE CONTEXT	11	7	Agnieszka Sitko - Lutek
TIIM10-055	17/06/10 16:00 - 17:40	APPLYING COMPUTER AIDED EDUCATION IN INDUSTRIAL ENGINEERING	7	2	Hanna Kropsu-Vehkapera
TIIM10-197	17/06/10 16:00 - 17:40	THE EFFECTS OF TECHNOLOGY-ENABLED LEARNING ENVIRONMENTS ON CLASSROOM COMMUNITY	7	2	Chuleeporn changchit
TIIM10-233	17/06/10 16:00 - 17:40	EVOLUTIONARY ALGORITHMS FOR UNIVERSITY COURSE TIMETABLE	7	2	Jirapong Tongpong
TIIM10-235	17/06/10 16:00 - 17:40	COMPUTER USAGE POLICY AND EMPLOYEES' ATTITUDE TOWARDS CYBERLOAFING	7	2	Zauwiyah Ahmad
TIIM10-272	17/06/10 16:00 - 17:40	FRAMEWORK OF AN AGENT-BASED PROJECT COLLABORATION MANAGEMENT SYSTEM	7	2	Shih-Chang Wang
TIIM10-293	17/06/10 16:00 - 17:40	A NEW GENERIC FRAMEWORK FOR WEB-ENABLED E-LEARNING APPLICATIONS	7	2	Sastry Musti
TIIM10-011	17/06/10 16:00 - 17:40	CRITICAL SUCCESS FACTORS (CSFS) OF TQM : A STUDY	8	3	Jha U.C
TIIM10-111	17/06/10 16:00 - 17:40	A STUDY OF ASSOCIATED PERSONALITY TRAIT OF HOLIDAY AND PURCHASE INTENTION	8	3	Yu-Bin Lai

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TIIM10-148	17/06/10 16:00 - 17:40	CONSUMERS' PERCEPTION ON MOBILE PAYMENT SYSTEM APPLICATION IN MALAYSIA	8	3	Chew Beng Tan
TIIM10-189	17/06/10 16:00 - 17:40	A Q METHODOLOGY STUDY ON INTERNATIONAL VISITORS' TOURISM IMAGE OF TAIPEI CITY	8	3	An-Hsin Chang
TIIM10-270	17/06/10 16:00 - 17:40	FACTORS THAT INFLUENCE THE MALAYSIAN MOBILE ENTERTAINMENT ADOPTION: AN EMPIRICAL ANALYSIS	8	3	Lai-Ying Leong
TIIM10-320	17/06/10 16:00 - 17:40	COLLABORATIVE KNOWLEDGE MANAGEMENT IN ORGANIZATION FROM SECI MODEL FRAMEWORK	8	3	Natapone charsombut
TIIM10-118	17/06/10 16:00 - 17:40	EXPLORING THE BARRIERS TO KNOWLEDGE FLOW THROUGH FORMAL CONCEPT ANALYSIS	1	4	Ju-Chuan Wu
TIIM10-222	17/06/10 16:00 - 17:40	MAKING THE KNOWLEDGE WORKER AS A LIFESTYLE LEARNER	1	4	Ravee Phoewhawm
TIIM10-254	17/06/10 16:00 - 17:40	LEARNING CONDITIONS FOR IMPROVING ENGLISH VOCABULARY MEMORY RETENTION OF THAI PRIMARY SCHOOL STUDENTS WITH HEARING IMPAIRMENT	1	4	Santichai Wicha
TIIM10-269	17/06/10 16:00 - 17:40	AN EMPIRICAL STUDY OF BELIEFS AND VIEWPOINTS ON TRANSFORMATIONAL LEADERSHIP – OBSERVATIONS FROM LEADERSHIP TRAINING PROGRAMS	1	4	Ari Maunuksela
TIIM10-128	17/06/10 16:00 - 17:40	THE RELATIONSHIP OF THE THEORY OF THE MANAGERIAL PHILOSOPHY OF PEACE CULTURE AND BUSINESS PERFORMANCE IN MNES	2	5	Yi-ling Chen
TIIM10-138	17/06/10 16:00 - 17:40	MANAGEMENT SYSTEM DEVELOPMENT FOR THE PUBLIC SECTOR ORGANISATIONS	2	5	Pekka Kess
TIIM10-150	17/06/10 16:00 - 17:40	EVALUATING PRODUCT AND SERVICE QUALITY IN MALAYSIA: CUSTOMERS' PERSPECTIVE	2	5	Quek Ai Sang
TIIM10-267	17/06/10 16:00 - 17:40	A STUDY ON RELATIONSHIPS AMONG SOFTWARE ENGINEERING CAPABILITY, COMPETITIVE ENVIRONMENT AND BUSINESS PERFORMANCE IN JAPANESE SOFTWARE INDUSTRY	2	5	Yasuo Kadono
TIIM10-306	17/06/10 16:00 - 17:40	AN EMPIRICAL STUDY OF INFORMATION TECHNOLOGY GOVERNANCE AMONG ELECTRONICS MANUFACTURING SECTOR IN MALAYSIA	2	5	Siong Choy Chong

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TIIM10-061	17/06/10 16:00 - 17:40	GEOMETRICAL MODELING FOR PRODUCTION MANAGEMENT	3	6	Reggie Davidrajuh
TIIM10-103	17/06/10 16:00 - 17:40	A GOVERNANCE STRUCTURE FOR GREEN SUPPLY CHAIN COLLABORATION : A TRANSACTION COST PERSPECTIVE	3	6	Ru-Jen Lin
TIIM10-180	17/06/10 16:00 - 17:40	MULTI OBJECTIVE OPTIMIZATION FOR MUTUAL BENEFIT STRATEGY IN A SERIAL SUPPLY CHAIN	3	6	Xu Huayu
TIIM10-204	17/06/10 16:00 - 17:40	DISTRIBUTED INNOVATION AS AN ENABLER OF LONG-TERM CUSTOMER SATISFACTION AND SUSTAINED COMPETITIVENESS UNDER TURBULENCE	3	6	Olusola Oduntan
TIIM10-211	17/06/10 16:00 - 17:40	MOTIVATING FOR INNOVATION	3	6	Dagmara Lewicka
TIIM10-229	17/06/10 16:00 - 17:40	THE APPLICATION OF PROJECT MANAGEMENT IN MARKETING—A CASE STUDY OF NEW PRODUCTS PROMOTION	3	6	Chih-Chung Chu

Section No.

Section name

- Section 1** **Human Capital and Knowledge Management**
- Section 2** **Quality and Performance Management**
- Section 3** **Innovation Management**
- Section 4** **Strategic Management**
- Section 5** **Process Management**
- Section 6** **Investment and Financial Management**
- Section 7** **ICT Applications**
- Section 8** **Value-Based and Contemporary Management**
- Section 9** **Knowledge Management for Organizational Improvement**
- Section 10** **Decision Support Management System**
- Section 11** **Cultural and Collaboration Management**
- Section 12** **Process Management and Optimization**